

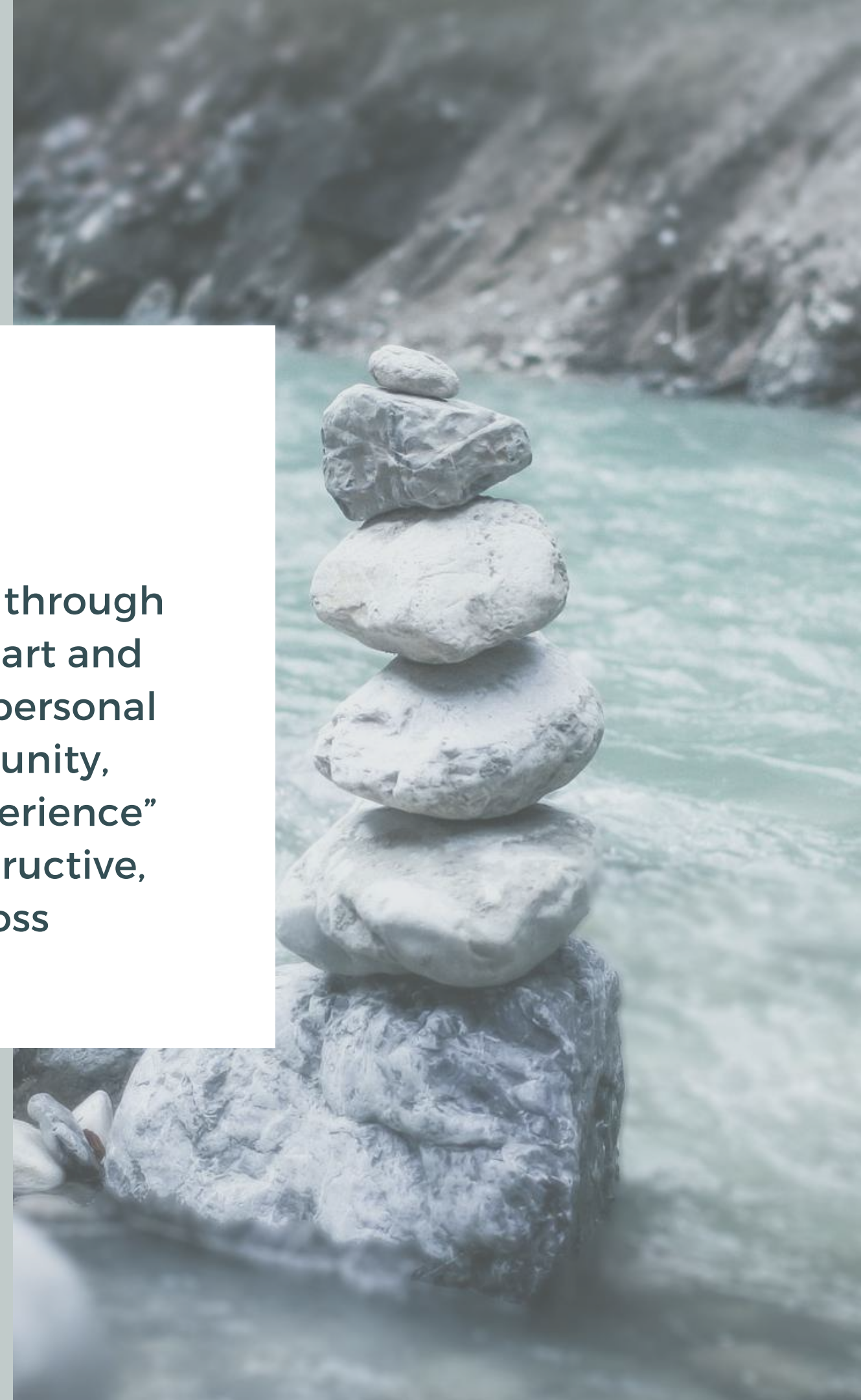
INVITATION TO SPONSOR

MOVIES & MEANING

- Creating Space for Transformation

WHO WE ARE

Movies & Meaning builds a better world through telling better stories. We gather around art and activism - those who desire to heal our personal and cultural wounds as a diverse community, laugh and cry around the “campfire experience” of great movies, and gain tools for constructive, respectful, and thoughtful dialogue across boundaries.



WHAT WE DO

Since 2015 Movies & Meaning has screened extraordinary films in beautiful environments, gathering distinguished filmmakers, artists, and activists.

Each year, over 200 people converge to make new friends, see astonishing big screen art, and find fuel for the journey of living more whole in uncertain times.

This year, we're on target to welcome our 1,000 participant!



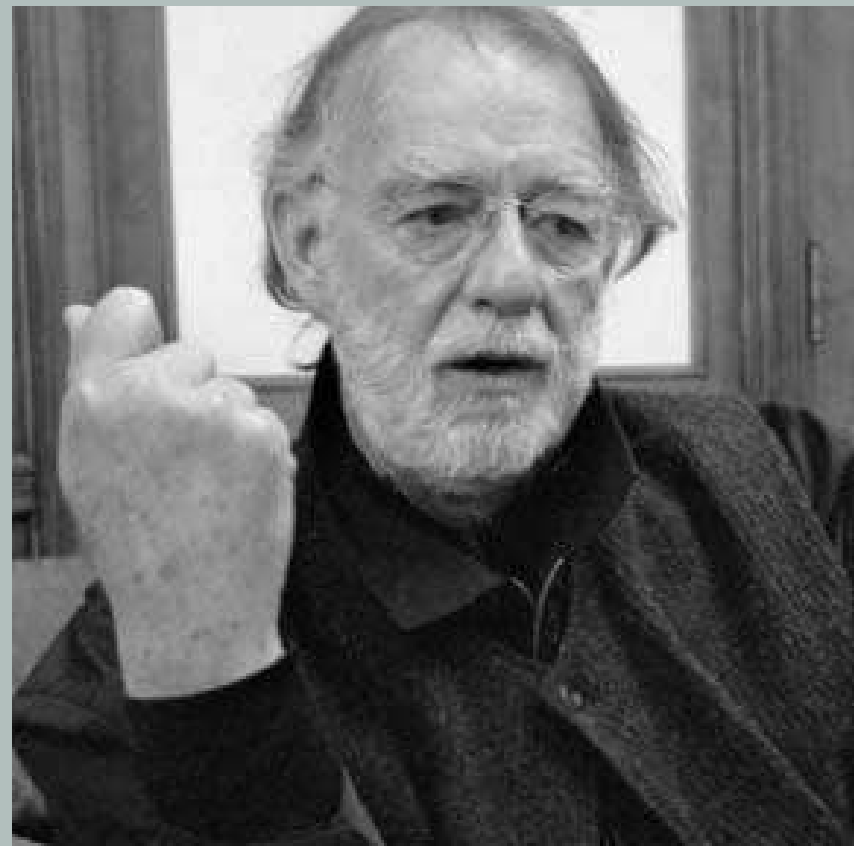
WHAT WE DO

Past guest speakers include **Godfrey Reggio** (director of **Koyaanisqatsi**), **Alice Walker** (Pulitzer Prize-winning author of **The Color Purple**), **Richard Rohr** (contemplative activist and teacher, author of **Breathing Underwater**), **Mira Nair** (Golden Globe-winning filmmaker of **Mississippi Masala** and **Queen of Katwe**), **Rodrigo Garcia** (co-creator of HBO's **In Treatment** and director of **Last Days in the Desert**), **Jessica Helen Lopez** (New Mexico poet laureate), and **James McLeary** (pioneer of the transformation prison program known as **The Work**).



"THE MOVIES FILLED ME WITH HOPE THAT I WASN'T ALONE IN THE WORLD. I FELT RESURRECTED...I YEARN FOR MORE OF THAT TYPE OF COMMUNITY."

- Movies & Meaning Participant



Godfrey
Reggio



Alice
Walker



Richard
Rohr

"WHAT BROUGHT ME BACK ARE THE WONDERFUL FEELING OF COMMUNITY, THE EUPHORIA THAT COMES FROM KNOWING I'M NOT ALONE IN MY SPIRITUAL, SOCIAL, AND POLITICAL VIEWS, AND THE GUIDEPPOSTS THAT HELP ME FIND THE NEXT DIRECTION I SHOULD GO."

- Movies & Meaning Participant



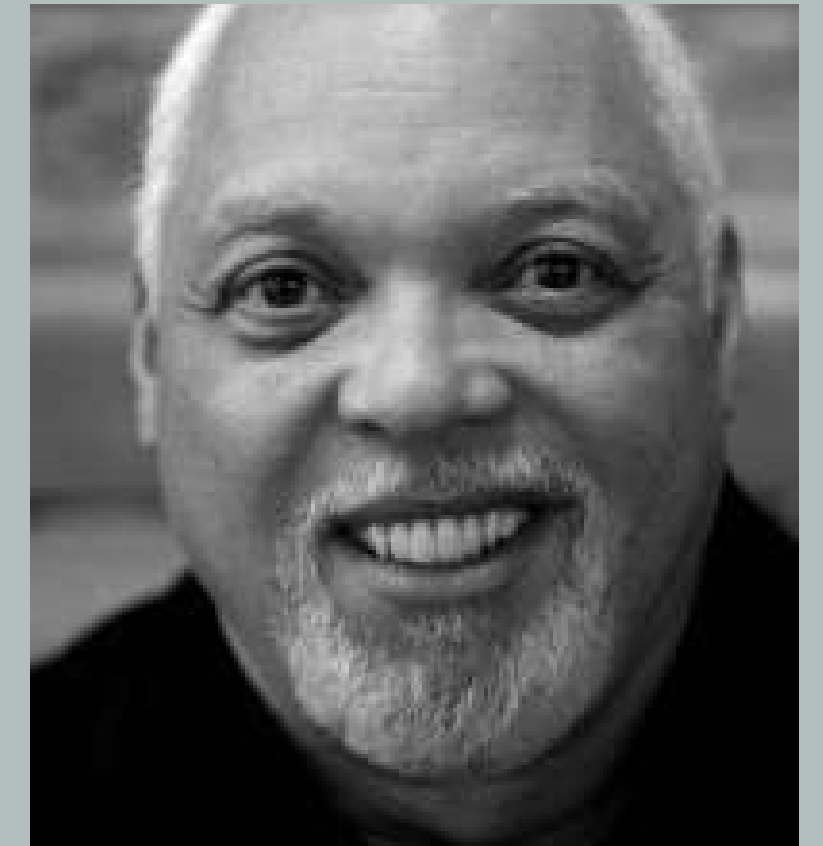
Mira
Nair



Rodrigo
Garcia



Jessica Helen
Lopez



James
McLeary

WHAT WE DO

This **February 21 - 23, 2020**, at the **Wortham Center for Performing Arts** in downtown Asheville, NC, we'll gather for an event that is becoming a second home for people who love cinema, community, life, and the common good.



MOVIES & MEANING 2020



**2020
SPEAKER**

**KATHLEEN
NORRIS**

**New York Times
Bestselling Author**



2020 SPEAKER

GARETH HIGGINS

Irish Storyteller, Writer,
and Violence
Reduction Activist



**2020
PRODUCER**

**JASMIN
MORRELL**

**Writer, Storyteller, and
Organizer**

ETHICAL COMMITMENT

We are committed to Movies & Meaning being good for the earth, for the people who attend and participate, and for those who share in its ownership. We seek the common good, we prioritize historically marginalized voices (women, people of color, indigenous people, immigrants, and LGBTQ+ people, and are committed to ecologically sustainable, fair trade, living wage and/or fair exchange policies for employees, contractors, and volunteers.



SPONSORSHIP PACKAGES

Other Benefits Can Be Negotiated

PREMIER \$25,000 (CASH AND/OR IN- KIND + PROMOTING)

Only 1 Available

- 25 Festival Passes
- Logo linked on website, STP websites, and all festival emails
- 1 premium table in DWT lobby
- 15 books or merchandise (to be agreed) made available
- Distribution of your literature or swag to each attendee
- 3 product promotions in festival email newsletter
- 1 exclusive promotional mailing to festival email list
- Logo displayed on slideshow before film showings

MAJOR \$15,000 (CASH AND/OR IN- KIND + PROMOTING)

Only 3 Available

- 15 Festival Passes
- Logo linked on website, STP websites, and all festival emails
- 1 premium table in DWT lobby
- 10 books or merchandise (to be agreed) made available
- Distribution of your literature or swag to each attendee
- 2 product promotions in festival email newsletter
- Logo displayed on slideshow before film showings

BENEFACTOR \$10,000 (CASH AND/OR IN- KIND + PROMOTING)

Only 5 Available

- 10 Festival Passes
- Logo linked on website, STP websites, and all festival emails
- 1 premium table in DWT lobby
- 5 books or merchandise (to be agreed) made available
- Distribution of your literature or swag to each attendee
- 1 product promotion in festival email newsletter
- Logo displayed on slideshow before film showings

SPONSORSHIP PACKAGES

Other Benefits Can Be Negotiated

PATRON **\$5,000 (CASH AND/OR IN-KIND** **+ PROMOTING)**

- 5 Festival Passes
- Logo linked on website, STP websites, and all festival emails
- 1 table in DWT lobby
- 3 books or merchandise (to be agreed) made available
- Distribution of your literature or swag to each attendee
- Logo displayed on slideshow before film showings

SPONSOR **\$1,000 (CASH AND/OR IN-KIND** **+ PROMOTING)**

- 2 Festival Passes
- Logo linked on website, STP websites, and all festival emails
- 1 table in DWT lobby
- 1 book or merchandise (to be agreed) made available

CONTRIBUTOR **\$500 (CASH AND/OR IN-KIND** **+ PROMOTING)**

- 1 Festival Pass
- Logo linked on website, STP websites, and all festival emails

COMMUNITY PARTNERS

Other Benefits Can Be Negotiated

PROMOTING PROMOTE THE GATHERING

- 1 Festival Pass
- Logo linked on website, STP websites, and all festival emails

SCHOLARSHIPS PURCHASE FULL PRICE PASSES*

- 1 Festival Pass
- Logo linked on website, STP websites, and all festival emails
- Table in DWT lobby

*for those who would otherwise be unable to afford it

LOGISTICS IN KIND DONATIONS*

- 1 Festival Pass per major item
- Logo linked on website, STP websites, and all festival email

*donations of services or equipment as needed

CUSTOM PACKAGES AVAILABLE

Please contact us to discuss:
community@moviesandmeaning.com

MOVIES & MEANING 2020

12,000

email addresses on our list with
steady growth

WWW.MOVIESANDMEANING.COM

MOVIES & MEANING 2020



1,500

website visits per month



25%

email open rate
(10% above industry
standard!)

"I CANNOT IMAGINE A MORE INSPIRING WAY TO SPEND 3-4 DAYS THAN WATCHING LIFE-GIVING MOVIES WITH LIKE-MINDED AND LIKE-HEARTED PEOPLE WITH A TRUSTWORTHY GUIDE IN GARETH AND FRIENDS."

Movies & Meaning Participant

TEAM



**GARETH
HIGGINS**

Creative Director

**JACOB
RATLIFF**

Co-Producer

**JASMIN PITTMAN
MORRELL**

Co-Producer

**BRIAN
AMMONS**

Community Director

**THANK
YOU.**

We appreciate everything you do to make extraordinary things happen in the world!